# From backpack to briefcase

## ...Project Overview...

The goal of this project was to create a product that would help students in their transition from school to college. The product should be able to provide a solution to the problems faced by students during this transition.

## ...Work Cycle...

The work cycle for this project was based on the Design Thinking process. The process was broken down into 5 stages, namely Empathize, Define, Ideate, Prototype and Test. The process was iterated upon multiple times to ensure the best possible outcome.

## Design Process

## ...Problem Statement...

The transition from school to college is a major change in the life of students. It is a time when students are expected to be independent and responsible for their own lives. This transition is made difficult by the lack of support from their parents and teachers. This lack of support results in students being unable to cope with the demands of college life, which leads to stress and anxiety. This stress and anxiety can have a negative impact on their academic performance and overall well-being.

## ...Problem Exploration...

Problem Exploration
Time Management
Stress Management
Financial Management
Social Life
Academic Performance
Mental Health
Physical Health
Lack of Support
Lack of Preparation
Lack of Awareness
Lack of Resources
Lack of Time
Lack of Money
Lack of Energy
Lack of Motivation
Lack of Confidence
Lack of Knowledge
Lack of Skills
Lack of Support